Smart way to business value

IQBBA as your tool for achieving competitive advantage
Typical IT project:

1. What the customer really needed
2. How the customer explained it
3. How the project leader understood it
4. How the analyst designed it
5. How the programmer wrote it
6. What the beta testers received
7. How the business consultant described it
8. How the project was documented
9. What operations installed
10. How the customer was billed
11. How it was supported
12. What marketing advertised
13. When it was delivered
14. What the digg effect can do to your site
15. The disaster recovery plan
This is not the right way of doing business...
Creating a value
Business analysis – MUST HAVE

- Strategy analysis
- Business needs
- Business requirements
- Solution option
- Solution design
- Requirements Engineering in Business Analysis
- Solution Evaluation and Optimization
- Solution
IQBBA – smart solution

IQBBA – a joint effort of international experts coming from different countries, organizations and business areas

IQBBA program – standardized, agreed internationally, approach to business analysis
How it works?

Body of knowledge
Certified Foundation Level Business Analyst (CFLBA) Syllabus

Learning objectives
Business outcomes

Business outputs

Standarization
Glossary – terms and definitions
Tools and techniques
Business analysis processes
Practical exercises

Validation
Certified Foundation Level Business Analyst (CFLBA) Certification Exam
How it works?

- Practical application of complex tools and techniques Management
- Great domain experience Coaching and mentoring Process improvement
- Common glossary Basic understanding of BA domain Generic BA process

- Foundation Level
- Advanced Level
- Expert Level
How it works?

- Fundamentals of Business Analysis
- Strategy Definition
- Business Analysis Process Management
- Requirements Engineering in Business Analysis
- Solution Evaluation and Optimization
How it works?

- Internal Analysis
- External Analysis
- Stakeholder Identification
- Business Need Definition
- Solution Proposal & Analysis
- Project Initiation

Fundamentals of Business Analysis

Strategy Definition

Business Analysis Process Management

Requirements Engineering in Business Analysis

Solution Evaluation and Optimization

Approaches to Business Analysis
- Traditional vs Agile Environments
- Interdisciplinary Approach
- Communication
- Products
- Tools and Techniques

Terms and definitions
- Role of a Business Analyst
- Overview on the Business Analysis Activities
- Competencies

Evaluation Optimization

Requirements Development
- Requirements Management
- Tools and Techniques
How it works?

Advanced Level - Business Analysis
Process Management

Advanced Level – Requirements Management in Business Analysis

Advanced Level - Strategic analysis and optimization

Extension – Process simulation and optimization

Extension – Agile Business Analysis

Extension - Acceptance Testing

Fundamentals of Business Analysis

Strategy Definition

Business Analysis Process Management

Requirements Engineering in Business Analysis

Solution Evaluation and Optimization

Advanced Level – Business Analysis

Process Management

Requirements Management in Business Analysis

Strategic analysis and optimization

Process simulation and optimization

Agile Business Analysis

Acceptance Testing
How it works?

Expert Level

Certified Expert Level Business Analyst (CELBA)
Module 1

Certified Expert Level Business Analyst (CELBA)
Module 2

Advanced Level

Certified Advanced Level Business Analyst (CALBA)
Module
Business Analysis Process Management

Certified Advanced Level Business Analyst (CALBA)
Module
Requirements Management in Business Analysis

Certified Advanced Level Business Analyst (CALBA)
Module
Strategic Analysis and Optimization

Foundation Level

Certified Foundation Level Business Analyst (CFLBA)

Core

Extension

Process simulation and optimization

Agile Business Analysis
IQBBA – benefits

- Effective communication
- Innovation and competitive advantage
- The whole picture
- Cost savings
- Maturity
MAKE THINGS HAPPEN